

Links to Children & Nature Movement Video Clips

September 2008

Persil Promotes Outdoor Play in UK Campaign



Persil, a well-known maker of laundry detergents in the UK, is touting the benefits of unstructured outdoor play in a new national campaign aimed at parents. The “every child has the right” campaign includes a television commercial in which a robot becomes a boy when it ventures outdoors.

[\[>\] visit the Persil Web site](#)

QUEST series focuses on Nature Deficit Disorder



On May 12, San Francisco's KQED Public Television series QUEST aired this special report on why we need nature, and efforts to encourage children to play outdoors.

[\[>\] KQED series QUEST](#)

Film Captures Last Children in the Woods
By Enting Films



A sobering short film from the Netherlands shows noted environmentalist and author Thomas van Slobbe on the trail of an endangered species: children playing outdoors. Shot in the style of a traditional nature documentary, this darkly comic piece imagines a not-too-distant future when children never venture outdoors. [The film can be viewed in its entirety on YouTube.](#)

The Today Show Features Nature Clubs for Families



On July 16 the "Today" show aired a special segment on family nature clubs with Chip Donahue and an in-studio appearance by Richard Louv, live from New York. [\[+\] view the segment](#)

On ABC Segment 7: Kids encouraged to appreciate nature



On August 18th ABC channel 7 aired this special segment with interviews and coverage of the Bay Area regional campaign. [\[+\] view the segment](#)

News 8 Austin features Texas Parks and Wildlife campaign, "Life's Better Outside"



[\[+\] view the segment](#)

***KEYETV Channel 42 segment reports on
Nature Deficit Disorder***



[\[+\] view the segment](#)

Where do the Children Play?



This 55-minute PBS documentary, produced by Michigan Television, is now available for public screenings by schools, universities, and community organizations. The brainchild of Elizabeth Goodenough, the film examines the social and technological trends that conspire to rob children of their birthright: time and opportunity for unstructured, spontaneous play, especially outdoors in nature.

[\[+\] view online](#)

To organize a screening of "Where Do the Children Play?" e-mail Pam Lotz at pam@allianceforchildhood.org or call 301-779-1033.

Get Up and Play PSA



[Be A Player Get Up And Play An Hour A Day](#)
