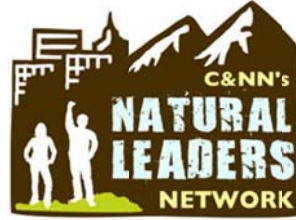




Building a Movement to Reconnect Children & Nature



www.childrenandnature.org



C&NN Special Report!

Let's G.O. (Get Outside) Inspires, Energizes and Connects the Generations Surveys Indicate that More than 100,000 Adults, Children and Youth Played, Served and Celebrated During the Month of April 2011

The Children & Nature Network's (C&NN) Natural Leaders, a national group of millennial-generation leaders throughout the United States, had a vision of people of all ages playing, serving and celebrating together in nature. They said, "what if we designate the whole month of April as Let's G.O. (Get Outside)?" They announced the vision and the Network responded. Tens of thousands of individuals and organizations participated with enthusiasm in support of this national effort inspired and led by young people. Let's G.O. events were creative and varied. They included family play days, hikes, outdoor learning experiences, Earth Day celebrations, film showings, adventure outings, service projects and more. Memories were made, family and community bonds were strengthened, and, by all reports, it was both fun and worthwhile for all involved.

- **539 events in 44 states** were registered as part of Let's G.O.!
- **More than 100,000 people are estimated to have participated** in the first-ever month-long Let's G.O.—**50,000 adults and 60,000 children and youth!***
- 148 of the 539 Let's G.O. events included a **service** component. Based on survey results, we estimate there were more than **8,000 adults and 36,000 children and youth** who worked on habitat-related service projects. Of those, 32 events report cleaning or restoring a total of **23 miles and 1,200 acres**.

Let's G.O. (Get Outside) was a great success—with more to come. Join us in 2012 and beyond for this annual month-long opportunity to Play, Serve and Celebrate! For more information, contact us at letsgo@childrenandnature.org or info@childrenandnature.org. And to see photos and read more, visit <http://childrenandnature.ning.com/group/letsgo>.

* This estimate is based on an average of 92 adults and 106 children at each of the 208 events for which surveys were completed. Based on our knowledge of the members of the Network and their communications with us, the evidence indicates that all 539 registered events were held. Multiplying those average participation rates by the full 539 events, we get more than 100,000 participants in total—50,000 adults and 60,000 children and youth who participated in the first month-long Let's G.O. (Get Outside).

Let's G.O. (Get Outside) sponsors are gratefully acknowledged:

