

SEPTEMBER 19TH

6:55am

Optional: Early Birding!

Meet local naturalist, Dr. Laurence Falk, in the Lied Lodge lobby for an early outing. Group size limited.

7:30am

Regional Networking and Continental Breakfast

8:30am

Final Plenary Session

Getting over the Walls— Positive Strategies for Addressing Barriers and Achieving Tipping Points for Cultural Change:

Examples from the C&NN Grassroots Leadership Team
Paul Hai, Adirondack Ecological Center, SUNY, facilitator; Betsy Townsend, Leave No Child Inside Greater Cincinnati, Marilyn Wyzga, New Hampshire Fish and Game Department, Jeff Williamson, Arizona Zoological Society, Nancy Herron, Texas Parks and Wildlife, Brother Yusuf Burgess, C&NN Board of Directors, presenters.

Commitments for Tools and Team Development

Betsy Townsend, Co-Founder, Leave No Child Inside Greater Cincinnati, Chair, C&NN Grassroots Leadership Team, facilitator.

The Road Ahead and Getting to Success

Noon Adjourn and Departures

Lead Sponsors of the 2008 Grassroots Gathering are the Sierra Club, REI, and The North Face with additional support from W. K. Kellogg Foundation, Foundation for Global Community, Adam J. Lewis Foundation, Dean Witter Foundation, and Bellcomb Technologies.

Additional partners include ecoAmerica, American Camp Association, National Park Trust, The Trust for Public Land, Robert Bateman's "Get to Know" program, and Civic Results.

Additional contributors include the National Civic League, National Arbor Day Foundation, and The Nature Conservancy.

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Natural
Connections:
Tipping Points to
Cultural Change **2008**
children & nature
September 17th, 18th & 19th **NETWORK**

GRASSROOTS GATHERING

Addressing Barriers Designing for Play

Natural Allies Positive Strategies

Tipping Points Nearby Nature

Daycare Policies Natural Leaders

Network Building New Allies Access

Points of Partnership Family Nature Clubs

Restoration Community Action

Connecting with Health Care Free Play

Research Parental Priorities Incentives

Youth Forum Great Ideas

Natural Networks Policies & Programs



SEPTEMBER 17TH

5:30pm – 8:30pm

Opening Session and Reception

Join all participants, welcomed by the C&NN Board of Directors, to this second annual C&NN Grassroots Gathering. The opening session will include tone-setting remarks by Richard Louv, C&NN Board Chairman, Cheryl Charles, C&NN President, and others as well as an orientation to the Arbor Day Foundation Farm and Nature Explore by Susie Wirth, Education Director, National Arbor Day Foundation.

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SEPTEMBER 18TH (continued)

8:30am

Opening Plenary Session

Dr. Cheryl Charles, C&NN, Session Moderator

Welcome and Introductions

Review of the Agenda, Goals and Spirit

Trends and Tipping Points to Cultural Change

Richard Louv, C&NN, Fran Mainella, Clemson University; Rosie Zamora, Houston Wilderness, Mark Pertschuk, Americans for Non-Smokers Rights, and Akiima Price, New York Restoration Project, discussants; Rolland Smith, television journalist and author, moderator.

There are myriad intermediate points that the Children and Nature Movement must tip on its way to cultural change. What are the barriers to reaching, and surpassing these points? What are the elements that afford the most opportunities? How can we facilitate cultural change? Discussants will draw on insights from earlier successful movements that resulted in cultural change—a future, as Martin Luther King has said, where people will want to go.

Update on the Movement and C&NN Initiatives

Dr. Cheryl Charles and Amy Pertschuk, C&NN, Presenters

Open Forum: Great Ideas from the Grassroots

This is an opportunity for participants to take the mike and offer one-minute sound-bites of great ideas—what's going on, what's exciting, and what's promising.

SEPTEMBER 18TH (continued)

noon

Lunch and Explorations

1:00pm – 2:30pm

Concurrent Sessions I—Pick One

(See enclosed for descriptions of each session.)

- Natural Leaders: Growing Youth Involvement
- Nature Clubs for Families
- Natural Allies: The Parents' Campaign
- Connecting with Health Care Professionals
- Designing and Building Naturally Better Play Spaces

2:45pm – 4:15pm

Concurrent Sessions II—Pick One

- Natural Leaders: Growing Youth Involvement
- Nature Clubs for Families
- Implementing the C&NN Community Action Guide
- Shining a Light with More and New Allies
- Natural Allies: The Parents' Campaign

4:30pm

Coming Together: Community of the Whole

Synthesis of the Day: Tools We Can Use

5:30pm – 8:00pm

Evening Session and Dinner

8:00pm

Informal Networking