

1 LAUNCH THE *CENTER FOR CHILDREN, NATURE AND COMMUNITIES*

Create a Worldwide Resource Hub for Connecting Children and Families to Nature.

Children & Nature Network houses and makes freely available to anyone the most extensive collection of research, news, and thought leadership for connecting children and families to nature, but to fuel change, we must adapt and create tools to reach further and deeper. The *Center for Children, Nature and Communities* will be an invaluable resource hub for the movement, providing

research, training, promising practice resources, and reporting to fuel change-makers across the world. All relevant research will be gathered, curated, and delivered in a searchable online platform. Trainings will give leaders new skills and information to support their work. Best practice resources will fuel innovation and take proven good work to scale. News and thought-leader writing will inspire and connect ideas from around the world.

2 IMPROVE COMMUNITY HEALTH THROUGH INCREASED TIME IN NATURE

Increase access to nature on schoolyards in communities where health risks are high and green space is sparse.

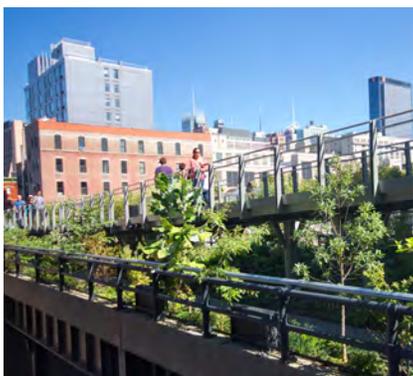
By creating resources and building support for green schoolyards, we will help to create communities where all children have natural areas in which to learn and where families have safe places to engage in active living to improve physical and mental health. Active outdoor learning resources will be developed to promote child health and nature-based learning across the curriculum.

Provide health professionals resources to connect families to nature.

By supporting Park Prescription programs in target cities, C&NN will provide health care providers with resources to connect families to parks. C&NN will create innovative new approaches to engaging families in active outdoor experiences in nature.



3 CREATE NATURE-RICH CITIES ACROSS THE U.S.



Implement City Plans to Connect Children and Families to Nature.

In a partnership with the National League of Cities Institute (NCLI), C&NN will work with municipalities and cross-sector community partners in cities to improve health, education, and quality of life for low-income residents. Citywide scans and assessments will identify strengths, gaps, and shared metrics. Leadership Academies will convene and train teams in building nature into each city's environment and programs, and Community Action Plans will be developed. NCLI and C&NN will jointly provide resources and technical assistance to city teams to successfully implement these Community Action Plans so that nature can be a part of the everyday lives of all children and families.

4 INSPIRE NATURE-SMART LEADERS BY TRAINING AND EMPOWERING MILLENNIAL YOUTH



Train diverse young leaders (ages 18-29) to become Natural Leaders in their communities.

The Natural Leaders Legacy Camp will continue the innovative intensive training for young diverse leaders focused on community organizing, outdoor leadership, public speaking, and outdoor event planning. Natural Leaders will develop Community Action Plans to create long-lasting impact through cross-sector coalition building.

Implement a “Green Play to Green Pay” jobs initiative.

C&NN and its partners will implement a Green Play to Green Pay Action Plan that will drive the integration of nature into a broad spectrum of professions and prepare a new workforce for these jobs.

5 ENGAGE FAMILIES IN OUTDOOR TIME IN NATURE THROUGH LARGE-SCALE PARTNERSHIPS

Grow Family Nature Clubs through large-scale partnerships with organizations who align with the C&NN vision to get children outdoors into nature.

Through partnerships with organizations who also seek to serve families in nature, C&NN will grow family participation in the Natural Families Network and Nature Clubs for Families initiatives.

Engage families across the world.

We are partnering with grassroots efforts in China, France, Mexico, Canada, Australia, and many other countries to make our Nature Clubs for Families Toolkit and other resources available in their native languages.



6 CONVENE CHANGE-MAKERS FROM ACROSS THE WORLD

Host a Children & Nature Conference to Inspire the Movement—Austin, Texas, April 2015.

C&NN will design a new Children & Nature Conference that will engage participants across sectors to propel the movement toward a wider and deeper impact in communities. Special topics and speakers relevant to

leaders and change-makers will inspire new information, reveal new research, and allow more peer-to-peer grassroots support. This new conference will be held in a different region each year, allowing for participation by local leaders and featuring regional efforts.