

10 years of growing together A DECADE OF IMPACT



2005

Author Richard Louv coins "nature-deficit disorder" in his groundbreaking book, *Last Child in the Woods*.

A global movement to reconnect children to nature takes root.



2006

C&NN is co-founded. Local grassroots initiatives sprout across the U.S. and the world.

2012

With C&NN support, IUCN World Conservation Congress adopts the *Child's Right to Connect with Nature and to a Healthy Environment*.

2015

Family Nature Clubs spread throughout China and Canada.

2008

C&NN assembles first volume of scientific literature on the multiple benefits of nature. Natural Leaders Network forms to train new generations of diverse, nature-smart leaders.

2009

Nature Clubs for Families toolkit provides a model for engaging families of all backgrounds and abilities in nature-based activities.

2014

Cities Connecting Children to Nature partnership with National League of Cities engages municipal leaders in creating equitable nature access.

2011

Grassroots Survey reports 3 million kids connecting to nature through C&NN-inspired efforts. First *Legacy Camp* empowers youth organizers to help communities experience nature.

2016

Updated Research Library advances the evidence base with 400+ scientific articles.



YOUR SUPPORT WILL DEEPEN OUR IMPACT IN THE DECADES AHEAD.

NEW DONOR CHALLENGE!

200



\$20k

NEW DONORS

MATCH FOR C&NN

ABOUT THE CHILDREN & NATURE NETWORK

After publishing *Last Child in the Woods* in 2005, author Richard Louv and colleagues co-founded C&NN to fuel the movement to reconnect children with nature. C&NN invests in grassroots leaders and innovative ideas to create a world in which all children can play, learn and grow with nature in their everyday lives.

childrenandnature.org

TOGETHER

**we are creating a future in which
 all children play, learn & grow
 with nature in their everyday lives.**