“We inspire children to live their dreams, be healthy, and discover the hero within!”

- Aaron Ableman, Chief Creative Officer
Producer, owner and licensor of Pacha’s Pajamas IP

For children of all ages!
Core demographic: Pre-K to Pre-teen

Pacha’s Pajamas follows the dream adventures of Pacha, a young girl who joins forces with plants and animals to help save the planet and find her place in the world.

Imagination Heals

Brings Pacha’s Pajamas products to children’s hospitals, schools and children in need
Accepts tax-deductible donations
Books, Music, and Content
Celebrity Talent

Cheech Marin
The Lion King, Cars
Voice of Mushroom

Talib Kweli
Conscious Rapper
Voice of Pebble

Yasiin Bey (Mos Def)
Conscious Rapper
Voice of The Narrator

Agape Youth Choir
L.A. youth choir

Les Nubians, Grammy nominated R&B duo

Michael B. Beckwith
Best-selling author and TV personality

Bill McKibben
Founder of 350.org
Meet Pacha
Self Literacy

• To reach our potential, we must discover and utilize our unique gifts while managing our thinking and behavior

• Pacha’s Pillars of Self Literacy
  – We are ALL connected
  – We have everything we need within ourselves
  – We can create the world we want to live in

• Pacha’s Pajamas is “Innertainment”
Animated Book

• Two Formats
  – Augmented Reality
  – iBook

• Curricula
  – NGSS climate education
  – Common Core ELAs

• Context-sensitive visuals
  – including animations
  – Youth Leader profiles
  – climate change information
  – challenges and puzzles.
We Are ALL Connected
Imaginary Nature

• A type of Virtual Nature
• Journeys in the imagination that involve nature
• Can calming benefits be achieved?
• Can imaginary nature spur concern for nature?
• Can it increase desire for nature connection and experiences?
Climate Education Touchpoints

- Animals speak to the changes related to climate change
- Mr. Tick wants everything to stay the same
- Animals harvest energy from the sun, wind and ocean
- Animals gather in Action Teams for climate change issues
- Primates debate on how to change the dream of humanity
- A superstorm hits the festival and destroys the stadium
- Pacha mentions that factory farmed meat is one of the main causes of climate chaos
Let’s Connect and Heal the Planet!

[Link to website]

[Email]

[Phone number]

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