Yo Cuento

LATINO OUTDOORS
What is the story?
Who are the characters?
Why does the story matter?

- Framing, validation and affirmation
- Who is a conservationist?
- Diversity as strength, guided by nature, stories define, connect, empower/disempower
Connecting Cultura with the Outdoors

- Conversation going BOTH ways
- Sharing our stories and history
De Semillita
A Gran Secuoya
SI SE PUEDE!
Who are we – Where are We
Getting Communities Out

- Working Partnership
- Spreading the health, engagement message