Australian children spend under two hours outside per day.

2005, Growing up in Australia: The longitudinal study of Australian Children.
Australian children & nature policy:

- **Silos**
  - Health
  - Environment
  - Sport and Recreation

- **Nature Play**
  - 4-8 states (shared programs and IP)
  - State funded
  - Multidisciplinary
  - Advocacy based
Engaging policymakers (building a political dividend)

- Engage the public
  - Build coalitions of interest
  - Build an inclusive narrative
- Engage the media
- Demonstrate engagement
Nature Play WA Founding Partners

[Diagram showing various logos and partners associated with Nature Play WA]
Engaging the public
NPWA last quarter

- Traditional media: 5.6million
- Website: 61,000 page views
- Facebook: 470,000 reach
- Participation: 6,700