

2025 HIGHLIGHTS BY THE NUMBERS

Children
& Nature
Network

Today's children and the natural world are facing unprecedented challenges. Throughout 2025, we offered hope and measurable impact through a powerful, proven solution found all around us: **nature**.

We also finalized a new ten-year strategic framework designed to create a healthy, joyful and nature-filled childhood for **20 million youth** in the U.S. – roughly one-third of the nation's children and a tipping point for societal change. At a time when kids and nature need each other more than ever, your support will help us reach this ambitious goal.

100

We reached our goal of engaging **100 communities** in connecting children to outdoor experiences that support health, well-being and healing from trauma – and inspire a lifelong connection to the natural world.

\$1.75 Million

We awarded **\$1.75 million** in seed grants to help **41 communities** propel their visions for equitable access to nature.

6 x \$50k

We awarded catalytic grants of **\$50,000** to **six communities** who are ready to implement game-changing nature connection strategies.

15:1

For every **\$1** in grants we award, communities leverage (on average) an additional **\$15**.

650+

We brought together **650 leaders** from around the world for our [Nature Everywhere Conference](#) to advance best practices for helping children and communities thrive.

10k in 10

Our [Benefits of Nature](#) toolkit makes it easy to advocate for nature connection. It has been visited more than **10,000 times** in the past **10 months**.

2x

Participation in the 2025 [Vitamin N Challenge](#) **doubled**, as we launched new resources for families, including our "10-weeks of Ideas" newsletter series.

476k

Our reach continues to grow, with nearly **500,000 followers** across our social media channels, website and publications like [Finding Nature News](#).

HELP US BRING THE BENEFITS OF NATURE TO CHILDREN EVERYWHERE. DONATE TODAY!

bit.ly/4cP1BTI

