

2025 HIGHLIGHTS

Today's children and the natural world are facing unprecedented challenges. Throughout 2025, we offered hope and measurable impact through a powerful, proven solution found all around us: nature.

*We reached our Nature Everywhere goal of engaging **100** communities in connecting children to outdoor experiences that support health, well-being and healing from trauma – and inspire a lifelong connection to the natural world. We awarded **\$1.75 million** in grants to help **41** communities propel their visions for equitable access to nature for kids and families.*

*We also finalized a new ten-year strategic framework designed to create a **healthy, joyful and nature-filled childhood for 20 million youth in the U.S.** – roughly one-third of the nation's children and a tipping point for societal change. At a time when kids and nature need each other more than ever, your support will help us reach this ambitious goal.*

15:1

For every \$1 in grants we award, communities leverage \$15 or more.

Impact Stories

We partner with communities and key sectors to grow opportunities for kids to get outside – with a focus on places with the biggest nature gaps. We serve as a pollinator, bringing people and partners together for greater impact. This is systems change work, which may sound complex, but it's really about building relationships, shifting policies and funding, and helping communities think differently about what nature connection can look like. Here are some examples:

Cincinnati, Ohio

After joining our Nature Everywhere Green Schoolyards Cohort in 2021, Cincinnati has moved from greening individual school grounds to district-wide impact in a remarkably short time. As part of our Nature Everywhere initiative, the community's [Green Schoolyards Action Network](#) is on its way to **transforming all 65 Cincinnati Public School campuses with outdoor learning spaces** that offer nature-based curriculum, expand green career pathways, and connect students to fresh food through a garden-to-cafeteria program. Twenty new green schoolyards were completed in 2024 and 2025; more are underway.

Lowell, Massachusetts

Since becoming a Nature Everywhere community two years ago, nature access has become a shared community value in Lowell. The city received one of our \$50,000 implementation grants to increase the use of existing green spaces – and bring nature-based play and learning to schools, parks and natural areas. A new nature play area at the Pawtucket Farm and Wildlife Sanctuary will directly benefit more than 30,000 youth and families. Youth are at the center of [Lowell's Nature Everywhere](#) effort, assisting with programming, participating in focus groups, and helping with data collection.



bit.ly/4cP1BTI





Jacksonville, Florida

[Project One Health JAX](#) is tapping into our proven Nature Everywhere strategies and skilled community facilitators to help four urban core neighborhoods launch youth programs and expand outdoor opportunities that get kids outdoors and off screens. This includes a citywide “Less Screen, More Green Challenge” that encourages people to spend 30 minutes outside, every day for 30 days, to improve mental health. Project One Health JAX is an initiative led by the Winston Family Foundation that will invest \$6 million over three years to improve the health of children and the environment in Jacksonville.



Nature Everywhere Conference

We brought **650** leaders together from around the world for our [Nature Everywhere Conference](#) to advance best practices for helping children and communities thrive. Support from funders, partners, sponsors and the global children and nature movement made this annual event possible. Our reach continues to grow, with nearly 500,000 followers across our social media channels, website and publications like [Finding Nature News](#).



Statewide impact

In Nevada, our Nature Everywhere team helped pass legislation, based on [recommendations](#) from the Nevada Outdoor Education Advisory Working Group, that will bolster statewide outdoor education through teacher training, nature-based standards and green schoolyards. In Michigan, we partnered with the Great Lakes Stewardship Initiative, with support from the Kresge Foundation, to create the [Michigan Children & Nature Coalition](#). The coalition – made up of statewide and regional organizations and agencies, school districts, early learning and childcare centers, tribal leaders, and community partners – is focused on creating more nature-filled schoolyards and opportunities for outdoor learning and play in early childhood.



Uptake in key sectors

We equipped mental health and family service providers with nature-based interventions that support child, family and community well-being and trauma recovery through our [Nature as Healer Roundtable and Community of Practice](#). We also led the [Outdoor and Nature-Based Early Care and Education Collaborative](#), which is advancing local, state and federal policies that bring nature’s benefits to young children. The Collaborative’s policy focus areas include early childhood facilities and environments; prenatal to age three programming; and support for families.

HELP US BRING THE BENEFITS OF NATURE TO CHILDREN EVERYWHERE. DONATE TODAY!

bit.ly/4cP1BTI

