A growing body of research shows that regular access to the outdoors makes children happier, healthier and more successful in school and life. At the Children & Nature Network, we believe that opportunities to learn and play in nature should never be limited by a child’s race, income, ability or zip code. We mobilize leaders, educators, activists, practitioners and parents to increase equitable access to the benefits of nature. If you are passionate about the health and well-being of children, families and communities, we invite you to join our incredible team.

NETWORK ENGAGEMENT MANAGER

POSITION DESCRIPTION
The manager of network engagement helps advance our mission by growing and supporting an international community of children and nature champions through:

- C&NN’s paid membership program
- Our online community, The Trailhead
- Support for convenings including our annual conference, online webinars, networking and peer learning events (virtual and live), and special events.

RESPONSIBILITIES

Membership responsibilities include growing and maintaining our paid membership base. Specific tasks include planning and managing our annual member drive; producing compelling member communications, events and engagement opportunities; member surveys and analytics; data management; and the prospecting, development and management of partner relationships to benefit our members.

Trailhead responsibilities include building an engaged online global community. Specific tasks include generating and producing content and engagement opportunities in The Trailhead; supporting staff, group administrators and users in getting the most out of their Trailhead experience; developing expertise in Hivebrite, the online platform behind The Trailhead, so as to become our internal “Trailhead Pro”; and managing Trailhead data, permissions, updates and connections to other C&NN platforms.

Convening support includes participating in event planning and logistics; targeted content generation and outreach for members and Trailhead users; and event management support, virtual and on-site, requiring some travel. Convenings range from virtual webinars and our annual international conference to author events and local-market member happy hours.

OUR IDEAL TEAM MEMBER WILL BE:
- A positive, creative team player with strong interpersonal, problem solving and communication skills

Date: 8/1/2021
"A connector" -- someone who loves learning about and engaging with members, enjoys customer service, understands the power of networks to advance social change, and values equity and inclusion

Someone who can see the forest AND the trees, skilled tracking the details while keeping the big picture (and our big mission) in mind

A SUCCESSFUL CANDIDATE will also have the following skills, education and experience:

- Ability to work autonomously within a **virtual/remote**, collaborative team environment
- Minimum 5 years experience working in a membership-based association or organization
- An experienced nonprofit or association membership program developer, manager and innovator
- A experienced event organizer, with a focus on the attendee experience
- An excellent writer of promotional materials, including member profiles, campaigns & recruitment tools
- Proficient in online platforms like Eventbrite, Mailchimp, Asana, BaseCamp, Zoom, Google WorkSpace, YouTube/Vimeo, and donor/member databases
- Degree in communications, marketing, political science or related field preferred
- Must provide own office space, computer, phone, reliable internet service

LOCATION AND TRAVEL
The Children & Nature Network is a virtual organization with no central office. Some travel is required, specifically for supporting annual conferences and attending staff meetings and retreats.

COMPENSATION & OTHER
Compensation: $60,000 (Benefits include: health insurance, Paid Time Off & holidays, remote office allowance)

Status: Full-time, salary, regular

Reports to: Senior Vice President, External Relations

Start Date: September 27, 2021

APPLICATION
Submit resumes to jobs@childrenandnature.org. Enter **Network Engagement Manager** in the Subject line. In your email or cover letter, briefly introduce yourself and respond to each of the following questions in 300 words or less.

1. The Children & Nature Network supports an international, multidisciplinary network of advocates and leaders, all committed to the health and well-being of children. Tell us about effective community/network engagement strategies that you have used to engage broad audiences and create connections and community.

2. What is your favorite part of network and/or membership engagement work?
Application Period: August 13-September 10, 2021 Candidates are encouraged to apply promptly for immediate consideration.

*We appreciate that diversity of all kinds contributes to greater impact and innovation. We are striving to build a diverse team that reflects the races, ethnicities, religions, gender identities, cultures, and lived experiences of the international children and nature movement. We are committed to values of equity and inclusion in the way we work with each other, with partners and peers, and in the communities we serve.*